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Established in 1838, The Green-Wood Cemetery, a National Historic Landmark, is recognized as one of the world's most beautiful cemeteries. As the permanent residence of over 570,000 individuals, Green-Wood's magnificent grounds, grand architecture, and world-class statuary have made it a destination for nearly 600,000 visitors in 2020, including national and international tourists, New Yorkers, and Brooklynites. At the same time, Green-Wood is also an outdoor museum, an arboretum, and a repository of history. Throughout the year, it offers innovative programs in arts and culture, nature and the environment, education, workforce development, restoration, and scholarly research.

Richard J. Moylan



As a National Historic Landmark; as a center of history, the arts, environmental study, and education; and most importantly, as the final resting place for more than 570,000 people; Green-Wood has an enormous responsibility to all our constituents. Every decision we make, every program we implement, even how we cut the grass, are all designed to strengthen our future viability. I am proud to report that in 2022 we moved the bar significantly higher in meeting this goal.

Over Green-Wood's extensive history, few developments have garnered as much excitement as the restoration of the landmarked Weir Greenhouse and the construction of our new visitor center. While the Greenhouse project faced some delays in 2022, specifically on sloped glazing which is critical to the strength of the structure, all these issues have been resolved and the project will be completed next year. Going hand-in-hand with this project is the construction of our 20,400 square-foot Education and Welcome Center. The design is complete, the architects have been hired, and we look forward to breaking ground in May of 2023.

It's undeniable that Green-Wood has become an integral part of New York City's cultural scene and in 2022, many of our beloved offerings were back on the calendar after being sidelined by COVID-19. Events like the Memorial Day Concert, A Night at Niblo's Garden, Concerts in the Catacombs, Nightfall, and Día De Los Muertos Family Day, once again drew thousands of visitors from across the country, widening our appeal to many diverse and new audiences.

Just as Green-Wood works to ensure our institutional future, we are also helping to create a future generation of skilled masonry craftspeople through our Bridge to Crafts Careers workforce development program. In 2022, after an intensive ten-week training program restoring the magnificent Phelps Mausoleum, twelve students graduated with the necessary skills and certifications to embark on new careers. Since its inception in 2018, the program has become one of the most sought-after workforce development programs in New York City.

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Green-Wood would be nothing without the land on which we are built. We sit on 478 acres of the most pristine and peaceful green space in the City. Thanks to the efforts of our horticulture staff, we have embarked on unprecedented environmental projects and forged partnerships with entities such as the US Forest Service, USDA, Harvard, Cornell, NYS Department of Environmental Conservation, and others—all to sustain our biodiversity and our role as a center of environmental research. Our efforts are being noticed. Under a program usually reserved for world-renowned botanic gardens and zoos, New York State awarded Green-Wood \$215,000—the first installment of a five-year grant. The award recognizes our critical work. This is an extraordinary accomplishment!

Progress was made on the planning of our stormwater management project. When fully operational, we will have constructed dozens of bioswales that collect rainwater to irrigate our grounds and reduce stormwater and pollution runoff to the surrounding Brooklyn communities. Also, plans to create our first natural (green) burial site, as well as areas for the scattering and placement of cremated bodies, are also moving forward at Cedar Dell. Completion is scheduled for 2023.

As Green-Wood looks to the future, we will continue to build on our strengths and our past accomplishments. I truly believe the best is yet to come.

Financial information for The Green-Wood Cemetery and The Green-Wood Historic Fund for 2022 appear in the "Financial Review" section.

More detailed statements from which these were abstracted, together with certification of our Certified Public Accountants, were filed with the Division of Cemeteries of the Department of State of the State of New York on March 31, 2023.



Peter W. Davidson



There's no place in the world like The Green-Wood Cemetery.

It is New York City's oldest intact landscape. It sprawls over 478 acres of hills, glacial ponds, and winding pathways. It is an arboretum. It's an outdoor classroom. It's one of the city's most unique venues for the performing and visual arts. And it is a site for bold environmental initiatives, including pioneering measures to increase climate resilience throughout the entire landscape. Most importantly, we are a sacred site for commemorating and memorializing the legacies of almost 600,000 persons who have gone before us. Green-Wood is 184 years old, yet it continues to innovate every year.

I am grateful for the unwavering dedication of our staff and board in the 2022 fiscal year. They are exceptionally talented. Their hard work has enabled us to achieve the important goals we laid out in our strategic plan and I am proud to serve along with them here at Green-Wood.

More importantly, we are all grateful to you. As lot holders, members, volunteers, donors, and patrons, you make our work possible. We appreciate your support and collaboration, and we share your passion for this unique place.

I extend a warm invitation to you to send us your thoughts, ask questions, and continue to be a part of Green-Wood.

Green-Wood's Strategic Plan 2020–2022

Green-Wood's Board of Trustees adopted a comprehensive Strategic Plan, prepared by an ad-hoc committee of the board and staff, to direct the organization's goals for the three-year period from 2020 to 2022. Representing the inseparable interests of The Green-Wood Cemetery and The Green-Wood Historic Fund, the plan set forth a combined mission, vision, and key objectives for Green-Wood as it looks toward the future.

Launched in 2020, the plan was designed to build on Green-Wood's organizational strengths, support growth, and serve its many constituencies, including lot holders, neighbors, tourists, students, history enthusiasts, nature lovers, concertgoers, and more.

Despite the challenges posed by the COVID-19 pandemic, Green-Wood made progress toward achieving these goals by the end of 2022. While the plan has formally concluded, Green-Wood will continue to prioritize these key elements in its future endeavors.



Green-Wood has many assets: 478 acres of landscape that support an array of wildlife; 578,148 permanent residents (and counting); over 200,000 monuments; 8,072 trees and shrubs; exceptional biodiversity; and more than 3,000 cubic feet of archival records. Maintaining the integrity of Green-Wood's built environment, monuments, and natural environment is a key priority. With this objective in mind, Green-Wood is implementing guidelines for design, preservation, environmental research, and landscaping practices.

MEMORIAL MEADOW NEAR VALLEY WATER

Planting for the Future

In fall 2022, Green-Wood planted a new meadow at the intersection of Magnolia and Lake Avenues. Designed by Larry Weaner Landscape Associates, the 1.2-acre meadow will emulate a wildflower habitat and provide vital resources for wildlife while also reducing monument and environmental damage caused by the use of conventional lawnmowers. It is divided into six sections, each seeded with a different combination of native grasses and wildflowers. Over three years, staff will collect data on plant life cycles, weed presence, and appearance. The goal is to identify a plant combination that will thrive with minimal maintenance and beautify the area without obstructing monuments, so that it may be planted in other areas of Green-Wood. The project exemplifies Green-Wood's commitment to being stewards of the natural world and adapting to the realities of climate change, while honoring its fundamental commitment to memorialization.

The planting was supported in part by a generous gift of \$20,000 from the Brooklyn Bird Club in memory of Janet Schumacher, a long-time member of the Club and frequent birder at Green-Wood.

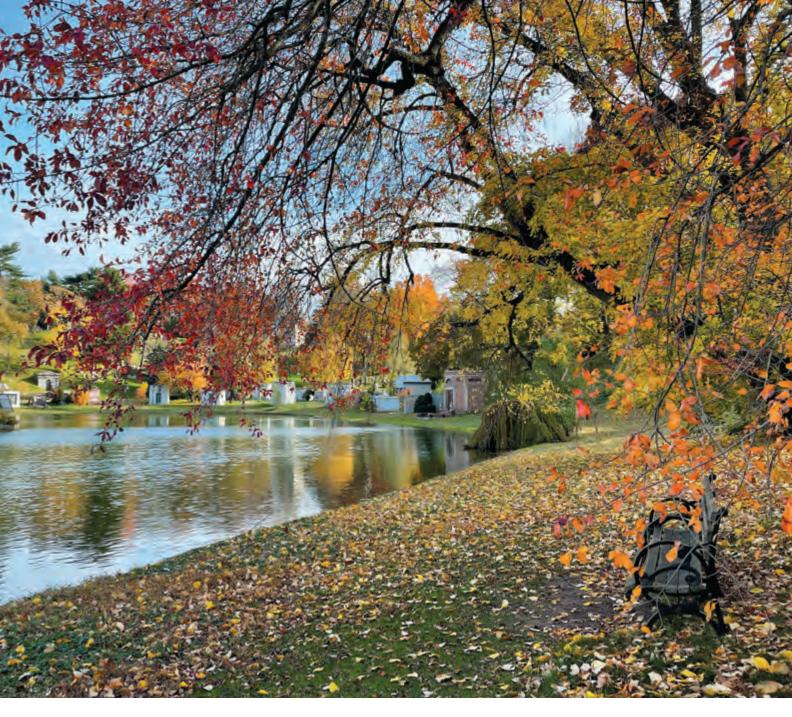
ECOLOGICAL RESEARCH PARTNERSHIPS

Surveying Unseen Wildlife

Green-Wood continued to serve as a field site for ecological research in 2022. Samples were collected from 93 trees and sent to the United States Forest Service entomology lab for screening and identification as part of its survey of wood-boring beetles. Green-Wood assisted the NYS Department of Environmental Conversation with its Early Detection and Rapid Response efforts by setting traps for invasive forest insects and sending samples every two weeks from May-June. Similarly, traps were set for the American Public Gardens Association Plant Protection Program invasive pest survey from May-August. These projects contribute to the advancement of knowledge in urban forestry and ecology and strengthen the capacity to identify and mitigate threats to wild forest and agricultural systems.

Laura Plimpton, a Ph.D. student at Columbia University conducted her second season of fieldwork at Green-Wood for her dissertation proposal "Understanding Wildlife Disease in Urban Environments." Her team collected saliva and blood samples from raccoons, opossums, and skunks, and fitted some raccoons with GPS trackers to map their range of movement. In support of this research and future projects, Green-Wood installed three gateways that receive messages from the remote sensors.





REDUCING GREEN-WOOD'S ENVIRONMENTAL IMPACT

Stormwater Management Initiative

In December 2021, Green-Wood received a \$1,775,000 award from the New York State Environmental Facilities Corporation's Green Innovation Grant Program to support a massive stormwater management initiative. The project involves several components that together will mitigate millions of gallons of runoff from entering the city's combined sewer system annually, minimize the impact of combined sewer overflow events, and reduce the Cemetery's use of potable water for plant irrigation.

In October 2022, an additional commitment of \$600K was made by the New York City Department of Environmental Protection through their NYC Resilient Partners Program. Green-Wood was the first recipient of funding from this program. In late 2022, an RFP was developed to identify a design and engineering firm for the project to be selected in early 2023.

GREEN-WOOD AS A FIELD LAB

All-New Research Fellowships

Set in the most densely populated city in the US, Green-Wood is an excellent place to study the dynamics of the urban natural environment. In 2021, the Cemetery introduced \$4,000 research awards for early-career researchers to support socioenvironmental research using its landscape, Living Collection database, ecological data, and facilities. Two research fellows, Myles Davis and Theodore Muth, were selected in early 2022 and will present their findings in 2023.

Myles Davis, M.A. candidate in Ecology, Evolution, and Environmental Biology at Columbia University, studied the dispersal of raccoons within Green-Wood using wildlife cameras. His project, "Mesocarnivore Distributions Across NYC Greenspaces: Raccoon Space Use in Green-Wood Cemetery and Prospect Park," examined how landscape design, environmental resources like tree canopy cover and proximity to water bodies, and anthropogenic resources like trash and wildlife feeding, influence raccoon distribution.





Theodore Muth, a biology professor at Brooklyn College and the CUNY Graduate Center examined the impact of land use and anthropogenic influence on the diversity of soil bacteria with "Disturbed and Diverse: Soil Microbial Communities of Green-Wood Cemetery." Professor Muth and his team collected soil samples from areas across the Cemetery, analyzing and comparing their microbial compositions.

Financial Stability



As Green-Wood looks toward the future, it must prepare financially for changes to come. It is estimated that by 2030, Green-Wood will exhaust its available land for burial, currently the most significant source of earned revenue. In response, Green-Wood aims to proactively develop new business lines, expand existing sources of earned revenue, increase its fundraising infrastructure and yield, and optimize the use of its endowment.

SUPPORT FOR THE LIVING COLLECTION

Five-year grant from the NYS Office of Parks, Recreation and Historic Preservation

In February, Green-Wood was awarded \$215,074 annually over 5 years (a total of \$1,075,370) from the New York State Office of Parks, Recreation and Historic Preservation through the Zoos, Botanic Gardens, and Aquariums program. Designated for care and interpretation of the Cemetery's Natural Heritage Collection, the grant will be applied toward salaries and programming costs, ultimately funding 30% of all operations related to Green-Wood's arboretum.

THE GALA FOR GREEN-WOOD

An Evening of Giving

Green-Wood held its first sit-down Gala since 2019 on June 1st. After two years of "Moonrise," a COVID-safe reinvention of the annual fundraiser, guests were once again invited to gather together for a seated outdoor dinner to benefit Green-Wood's myriad programs and initiatives. Cocktails were served beside the Historic Chapel, followed by dinner, dessert, and merriment. Entertainment was provided by The Firas Zreik Quartet and Brass Queens as well as a selection of after dinner activities curated by Bindlestiff Family Cirkus. Remarks were offered by Richard Moylan, Peter W. Davidson, and Sam Sifton. There was a paddle raise to benefit Green-Wood's programs. Despite unforeseen heavy rains, a fun time was had by all.





CEDAR DELL

Creating New Options for Memorialization

In 2022, Green-Wood broke ground on a massive project to revitalize the area known as Cedar Dell (Lot Nos. 12512/56 Section 53/72) into a new site for interment and memorialization. Vacant graves were repurchased by Green-Wood from the Reformed Dutch Church of Brooklyn (who had owned the space since 1860) and the Cemetery hired Nelson Byrd Woltz Landscape Architects to redesign the area. When sales open in 2023, Cedar Dell will offer options for traditional and natural burials, interment of cremated bodies, and communal memorialization.

The new landscape design incorporates the natural topography of the space and features a central allée of sweetgum trees flanking the newly created Procession Path. Three boulders at the center will serve as communal memorial markers. The landscape is adorned with a series of trees and perennial gardens. A tapestry of creeping phlox, grassland sedge, three-leaf stonecrop, and creeping thyme surrounds eighty-six eighteenth-century monuments. These monuments have been meticulously cleaned, restored, and reset by the restoration team.



REVITALIZING THE SUNSET PARK ENTRANCE

Redesigning Rosewood

The Rosewood Section of the Cemetery, bordering Fourth Avenue at 36th Street, is adjacent to Green-Wood's second-most trafficked entrance, the Sunset Park Entrance. Wolf Landscape Architecture was selected to design a welcoming new garden for the area. The design will incorporate native trees, shrubs, and wildflowers. This contemplative landscape will also include a new columbarium and other memorialization options as well as stone and wooden benches for seating.

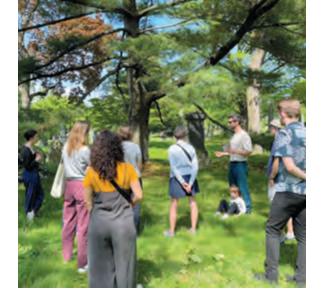
FUNDING FOR THE EDUCATION AND WELCOME CENTER

Additional City and State Funding Secured

Significant strides continued to be made in the capital campaign for Green-Wood's planned Education and Welcome Center, to be located near the Cemetery's Main Entrance at 25th Street and Fifth Avenue, connecting with the Weir Greenhouse.

On March 29th, Green-Wood received notice that they had been awarded an additional \$500K from the New York State Council on the Arts. On June 30th, Green-Wood learned that it was awarded an additional \$4.5 million in City funding (\$2 million from the NYC City Council and \$2.5 million from the New York City Department of Cultural Affairs). In early August, DCLA Commissioner Laurie Cumbo held a press conference at Green-Wood announcing new funding of \$127 million for cultural capital projects across the borough—including the \$4.5 million for Green-Wood.

Augmenting \$10.87 million that was previously allocated from city and state sources, these additional funds brought the total of government funding to \$15.87 million by the end of 2022.



CULTIVATING GREEN-WOOD'S ARBOREAL LEGACY

New Giving Circle Launched

Launched in 2022, the Tree Circle is an annual giving circle that directly benefits Green-Wood's work to ensure the beauty, safety, and ecological resilience of its arboretum. Members of the circle get unique opportunities to learn about—and advocate for—Green-Wood's Living Collection, including spring and fall tours of the Cemetery, a summer after-hours gathering under the trees with Green-Wood's horticulture staff, and a cozy winter reception at the Fort Hamilton Residence. Founding members included Bevin Cline, Peter W. Davidson, Nathalie Pierrepont Danilovich, Kathy Kermian-Leicht, Galen Thomas, and Earl D. Weiner. With an annual membership donation of \$5,000, the Tree Circle brought in \$45,000 in its first year.





Public Engagement & Social Impact

Over the past five years, Green-Wood has seen a sharp increase in the number of visitors who come to the Cemetery annually (284,000 in 2017 and 404,000 in 2022). Further, the numbers who attend tours, events, and programs also continue to grow, thanks to innovative programs in art, history, and nature. As Green-Wood grows as a cultural institution, it will continue to hone its portfolio of programs, enhance the overall visitor experience, and engage thoughtfully with its visitors, both onsite and virtually.

UNCONVENTIONAL EXPLORATIONS

A Collaboration with PS 958 and Sunset Spark

Green-Wood's education department collaborated with PS 958, a newly opened inclusive elementary school adjacent to Green-Wood that supports diverse learners, and local educational nonprofit, Sunset Spark, for a new initiative. The program, designed to support sensory exploration and STEM instruction, saw students as young as three years old making weekly trips to Green-Wood to explore nature, art, and architecture. Funded by the Walentas Family Foundation, the initiative was introduced for the 2022-2023 school year and welcomed classes from grades 3K, Pre-K, and K. Activities included scavenger hunts for natural materials like leaves and seeds; observing shapes, colors, and material around the Cemetery; sculpting with modeling clay in the restoration studio; and building birds' nests from twigs found at Green-Wood.







LEARNING COMES TO LIFE

Environmental Education at the Cemetery

Green-Wood launched its environmental education program, thanks to a grant of \$246,000 from the Institute of Museum and Library Services. In April, Kristi Chaudhuri, a Brooklynite who grew up in Sunset Park, was brought on as the Cemetery's manager of environmental education. In compliance with the grant funding, she set about developing environmental education curricula for middle school students.

Sixth graders learned about pollination and the processes of plant reproduction through dissecting flowers, tracking the movement of bees and butterflies, and planting their own pollinator gardens. Seventh graders focused on climate change and the urban heat island effect by collecting data on surface temperatures around the Cemetery and studying lichens as air quality indicators. Eighth graders learned about different native and invasive species, collecting data on the spotted lanternfly's egg laying habits and performing integrated pest management by scraping the eggs off of trees. Chaudhuri has since developed environmental curricula for students from 3K to 12th grade.





GARDENS AS COSMIC TERRAINS

An Installation by Artist in Residence Heidi Lau

From May 7th through July 10th, the Catacombs were host to Gardens as Cosmic Terrains, a sculptural installation by Green-Wood's first-ever artist in residence, Heidi Lau. Since 2021, Lau had been traversing Green-Wood's landscape and crafting a body of work inspired by the Cemetery in an on-site studio. The culmination of her explorations, Gardens as Cosmic Terrains consisted of a series of highly textured ceramic sculptures that were evocative of ritualistic funerary objects, such as urns, spirit vessels, and bells. She was inspired by themes of nostalgia, memory, Taoist practices, and the built-environment of Macau (where she spent her formative years). She also drew on her research into the cosmological setting within Chinese gardens, where the arrangement of arches, pathways, and vistas acts as a metaphor for time, space, and matter.

RESEARCH, RESTORATION, AND REVITALIZATION

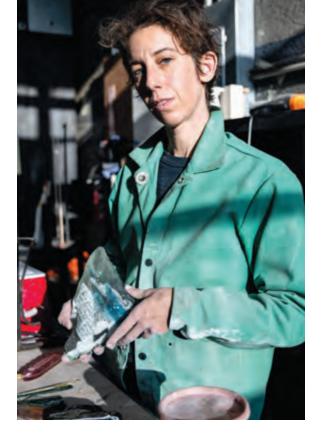
Interns Shed New Light on an Overlooked Area

Green-Wood's landscape served as an uncommon classroom for a ground of seventeen high school and college interns through a partnership with the World Monuments Fund, the New York Department of Education, and the Summer Youth Employment Program.

Over the course of six weeks during summer 2022, Green-Wood's horticulture, education, and restoration teams came together to provide a multidisciplinary educational experience. Focusing on Public Lot No. 10219, located in the area known as the "Hill of Graves," they focused on restoration, research, and understanding the natural landscape.

Under the supervision of Green-Wood's restoration department, interns helped rediscover fallen monuments that had been hidden beneath the earth, then clean, restore, repair, and reset them. They then worked with educators to research the lot and those interred there, using primary source documents from the Cemetery's archives. They also worked with the horticulture department to learn about landscape maintenance and the importance of environmental planning in memorial spaces. At the end students compiled presentations about their work and discoveries, and proposed how they might beautify the area and interpret it for the public.







ROWAN RENEE

Green-Wood's 2022-2023 Artist in Residence

Green-Wood's second annual artist in residence, Rowan Renee, began exploring the Cemetery's grounds and archival records in February. With studio spaces in the Fort Hamilton Gatehouse and Service Yard, they spent the year meticulously crafting sculptural components in glass and stone and conducting primary source research into Cemetery permanent residents in preparation for an installation in 2023. Visitors got a sneak peek at their progress during an open studio weekend in November.

THE REMAINS OF WINTER

A Site-Specific Installation by Athena LaTocha

Green-Wood was honored to present an installation by acclaimed artist Athena LaTocha in fall 2022. The Remains of Winter consisted of a tableau of massive site-specific sculptures made from trees that grew at Green-Wood, each cloaked in thin sheets of lead. In the Historic Chapel, visitors encountered an entire thirty-foot black locust tree laying on its side, and on Battle Hill, two massive European beech tree stumps. By hand-forming the malleable lead onto the trees, LaTocha captured the unique details of their shapes and forms. The installation highlighted the history of Green-Wood's landscape as one of continuous movement and alteration, and invited viewers to consider the ways in which they might mourn and memorialize those shifts and changes. The Remains of Winter was made possible by a grant from The National Endowment for the Arts. Originally slated from October through December, the sculpture in the Chapel remained on view through January 2023, and those on Battle Hill will be on site long-term.

INTERNATIONAL WOMEN'S DAY

A Special Trolley Tour for Community Leaders

On International Women's Day, March 8th, Green-Wood welcomed Council Members Kamillah Hanks, Mercedes Narcisse, and Alexa Avilés, along with Brooklyn Borough President Antonio Reynoso, for a trolley tour of Green-Wood's remarkable female permanent residents. Led by women staff members, the group visited the graves of Eunice Newton Foote, Frances Kellor and Mary Dreier, Susan Smith McKinney Steward, and other impactful women memorialized on the Cemetery grounds.

MEMORIAL DAY CONCERT

The Return of a Family Favorite

Green-Wood's much-loved Memorial Day concert returned in 2022 after a two-year hiatus due to the COVID-19 pandemic. Thousands gathered around the Gothic Arch for a performance by the ISO at Third Street Symphonic Band, led by music director Paul Corn, and hosted by guest conductor Brian P. Worsdale. The talented high school students performed works that commemorate those who served in the armed forces throughout US history; selections from some of Green-Wood's permanent residents, including James Weldon Johnson, Fred Ebb, and Leonard Bernstein; and works by a diverse range of contemporary composers. Thousands gathered, bringing picnics, friends, and family to kick-off the summer at Green-Wood.



CELEBRATING DÍA DE LOS MUERTOS

An Afternoon of Family-Friendly Activities

Green-Wood's annual celebration of Día de los Muertos (Day of the Dead) welcomed families with children of all ages for a fun afternoon of activities on November 1st. Participants enjoyed traditional Mexican treats (including Pan de Muerto or Day of the Dead Bread); a dance performed by Las Mariposas (The Butterflies), a group of elementary-school-age Mexican folkloric dancers; and music by Mariachi Nuevo

Amanecer, who performed in full Día de los Muertos face paint. Crafts included the creation of paper plate calavera (skull) masks and papel picado, a traditional cut paper decoration. Sunset Spark led an activity in which kids listened to the sounds of Monarch butterflies (traditionally associated with the holiday) and tried to mimic them using various materials. Attendees were also invited to add offerings and photos to add to three Ofrendas (altars): a Deliverista Ofrenda, in memory of food delivery workers; a Mascota Ofrenda, in memory of pets; and a Community Ofrenda for departed loved ones.





BATTLE OF BROOKLYN

A Commemoration

On August 28th, Green-Wood's Battle of Brooklyn: An Eighteenth-Century American Faire commemorated the 246th anniversary of this pivotal Revolutionary War battle. The family-friendly afternoon featured costumed interpreters, historical demonstrations, colonial music, and hands-on activities that explored the complex and dynamic world of America in the 1700s.

The event was presented in partnership with the New-York Historical Society, the Wyckoff House Museum, and the Center for Brooklyn History as part of Battle Week organized by Old Stone House.



GREEN-WOOD WELCOMES LITTLE AMAL

A Worldwide Community Art Project

On the afternoon of Friday, September 23rd, Green-Wood was visited by Little Amal, a massive handmade puppet of a ten-year-old Syrian refugee. As the centerpiece of a large-scale, international participatory public art project, Little Amal was designed to remind the world of the global crisis of children fleeing war, violence, and persecution and serve as a symbol of compassion and of human rights. Green-Wood was one of the 55 destinations of "Little Amal Walks NYC," a collaboration between The Walk Productions and St. Ann's Warehouse, during which she made her way through New York City's five boroughs over 17 days. Aptly entitled "A Quiet Refuge," Amal's visit to Green-Wood was curated by Alexandra Aron for Remote Theater Project. As Amal made her way through the landscape, she was serenaded by local children's vocal ensembles and musicians. Over 2,500 people gathered to greet her.

CONCERTS IN THE CATACOMBS

Series Curated by Gelsey Bell

Green-Wood welcomed acclaimed experimental singer and songwriter Gelsey Bell to curate its 2022 Concert in the Catacombs series. Hailed by The New York Times as "one of New York's most adventurous musicians," Bell opened the series performing along with fellow improvisers Miguel Frasconi on glass instruments and Sara Schoenbeck on bassoon, and cut-paper artist and shadow puppeteer Erik Ruin. Throughout the year she brought in Palestinian kanun (Mediterranean zither) player and composer Firas Zreik, violinist/violist and interdisciplinary performing artist eddy kwon, electro-acoustic composer and improviser Zeena Parkins, and jazz bassist William Parker. Bell will also curate the 2023 series as part of a multiyear partnership.







BRIDGE TO CRAFTS CAREERS

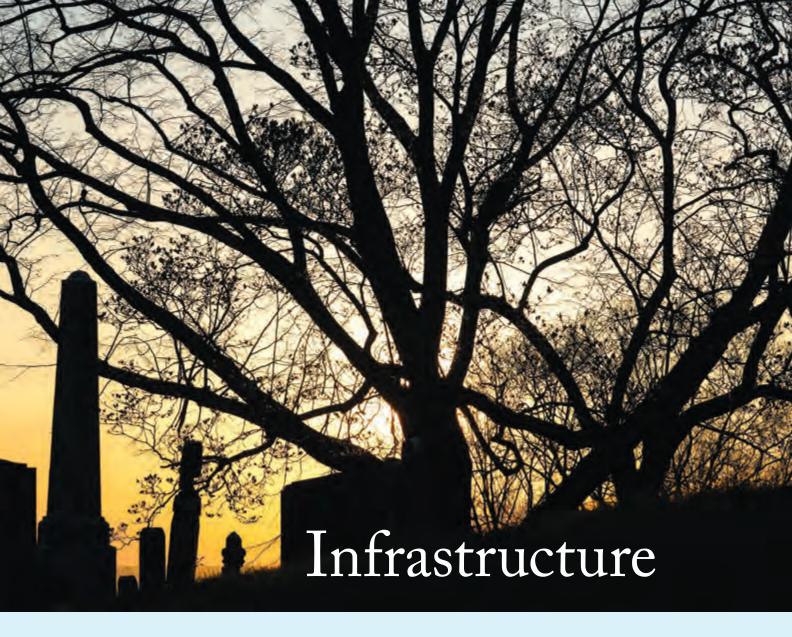
Training the Next Generation of Masonry Restoration Specialists

Green-Wood welcomed its fourth cohort of the Bridge to Crafts Careers workforce development program from March through May. The program provides hands-on training for young people interested in entering careers in the restoration field and related crafts.

Over the course of ten weeks, twelve New Yorkers aged 18-27 completed a restoration of the massive marble Phelps mausoleum (Lot No. 6576/80 Section 9), which dates to the 1850s. Working alongside Green-Wood's restoration department, the trainees learned the basics of masonry restoration and preservation, including

stone cleaning, repair, and mortar removal and replacement. They also had the opportunity to earn OSHA certifications and other critical credentials to enter the construction field.

The 2022 Bridge to Crafts Careers program was presented in partnership with Opportunities for a Better Tomorrow, the World Monuments Fund, the International Masonry Institute, and Local 1 of Bricklayers and Allied Craftworkers. Generous support was provided by the NYS Regional Economic Development Council and The Pinkerton Foundation, as well as donors and members of The Green-Wood Historic Fund.



Green-Wood is both an active cemetery and an emerging cultural institution. It strives to ensure that its staffing, governance, and systems reinforce one another and reflect best practices in their shared mission.

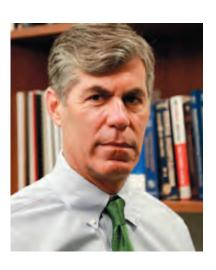
GREEN-WOOD'S NEWEST TRUSTEES

Distinguished Additions to the Board

Green-Wood welcomes three new Trustees in 2022: Lauren B. Cramer, Nathalie Pierrepont Danilovich, and Michael Haddad.



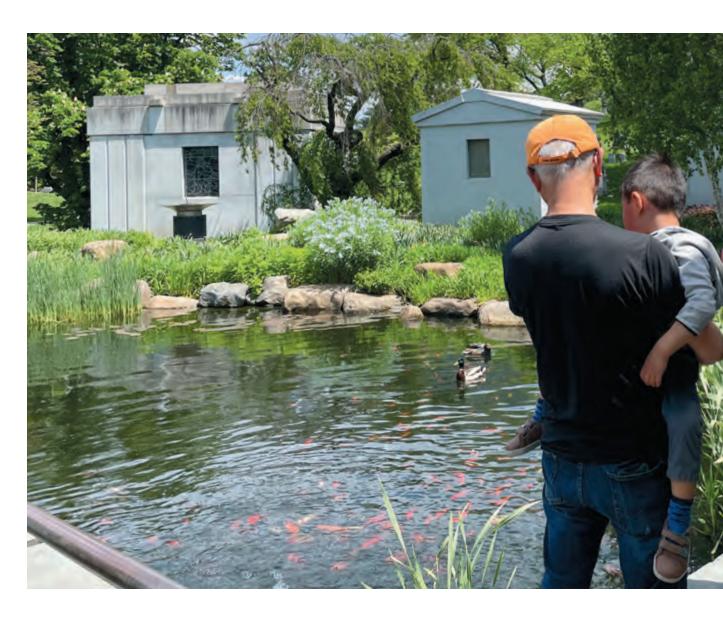




Lauren B. Cramer, an attorney at McLaughlin & Stern, is a partner in both the Corporate and Trusts and Estates departments. She chairs the Firm's Tax-Exempt Organizations practice and co-chairs its Art practice. She received a B.A. in political science from Northwestern University and a J.D. from Syracuse University College of Law. Lauren serves as Secretary of the Gerald B. and Daphna Cramer Family Foundation board of directors and holds positions on the boards of several other nonprofits. Lauren lives in the Gowanus neighborhood of Brooklyn and was elected March 16th to the Trustee Class of 2025.

Nathalie Pierrepont Danilovich is a public relations and communications consultant who is a member of the Associates Committee of the Society of Memorial Sloan Kettering and Brown University's President's Advisory Council on the College. Nathalie graduated from Brown and received a master's degree in business and economics journalism from Columbia. She is pursuing a Certificate of Landscape Design from the New York Botanical Garden. Nathalie, a descendant of Henry Evelyn Pierrepont, one of Green-Wood's founders, lives in Brooklyn Heights with her spouse, JC Danilovich, and their two children. She was elected December 15th to the Trustee Class of 2026.

Michael Haddad is the Deputy Chief Investment Officer at Cinctive Capital Management LP. Previously, he worked for the Bureau of Asset Management, overseeing New York City Retirement Systems' \$248 billion investment portfolio. He holds an MBA from Northwestern University's J.L. Kellogg School of Management and a Bachelor of Science in Engineering Management from Southern Methodist University. Mike lives in Brooklyn Heights with his spouse, Anna, and was elected March 16th to the Trustee Class of 2025.



COMMUNITY OUTREACH

Engaging Neighbors in Sunset Park

To inform the design and programming of the Education and Welcome Center as well as the overall visitor experience, Green-Wood contracted the South-Brooklyn-based firm Grain Collective to expand its engagement with neighboring communities. Sunset Park, one of several bordering neighborhoods, was selected as the initial focus. It is a high-needs, densely populated, low-income neighborhood with a large percentage of recent immigrants and a dearth of greenspace and cultural amenities. Beginning in spring 2023, their initial work will involve data gathering,

stakeholder mapping, and the crafting of an engagement plan. They will interact with individuals and local groups to better understand local perceptions of Green-Wood, potential visitors, and the community needs Green-Wood and the new Center may be able to fulfill. The work will include listening sessions, surveys, and meetings with community ambassadors. The ongoing goal is to build awareness of Green-Wood among its neighbors, foster a welcoming atmosphere, and expand its role as a community resource.



UNDERSTANDING GREEN-WOOD'S AUDIENCES

Conducting a Visitor Experience Audit

With over 400,000 visitors annually, Green-Wood recognizes the importance of ensuring an optimal visitor experience for all. Samir Bitar, president of The Art of Consulting, LLC, is an expert in the field (he previously directed visitor experience for the Smithsonian Institution's 21 museums) and has been selected to work with Green-Wood staff on conducting a visitor experience audit in early 2023. Bitar's work will involve visitor surveys and interviews, staff discussions and brainstorming, and an audit of internal systems that support visitor interactions. The goal is to identify the ways in which Green-Wood can best serve its community of neighbors, visitors, and tourists.

RESHAPING FOR SUCCESS

Strategic Changes in Leadership

In efforts to strengthen its institutional infrastructure, Green-Wood made notable changes to its organizational structure. Beginning in 2023, Eric Barna will be promoted to Senior Vice President of Operations and Lisa Alpert will be promoted to Senior Vice President of Development and Programming. The horticulture department, to be led by Joseph Charap in the newly created role of Vice President of Horticulture, merged with the operations department, in recognition of the increasing overlap of their interests and activities. Similarly, the education and public programs teams were united under the leadership of Harry Weil in the new role of Vice President of Education and Public Programs. Further, in recognition of her key responsibilities in overseeing Green-Wood's relationships with its lot holders, board governance, and compliance with the New York State Division of Cemeteries, Sara Durkacs will be promoted to Vice President of Lot Holder Relations and Secretary. As the Cemetery has evolved significantly over the last decade and its scope of activities has expanded, it is prioritizing a streamlined management structure that encourages collaboration and crossdepartmental teamwork.



A NIGHT AT NIBLO'S GARDEN

After a two year hiatus, Green-Wood's popular nineteenth-century extravaganza returned to sold out audiences. Hundreds gathered around Crescent Water for a captivating evening of showmanship featuring fire eaters, musicians, contortionists, dancers, and more from Bindlestiff Family Cirkus.

THE YEAR IN REVIEW

JUNETEENTH FAMILY DAY

On Monday, June 20th, Green-Wood partnered with the ASNEAA Community Legacy Project to honor Juneteenth. ASNEAA is an acronym representing the migration out of Africa (A) throughout the global community, South America (S), North America (N), Europe (E), Asia (A), and Australia (A). Families were invited to participate in Arts as Advocacy creative projects and visit the gravesites of Black, Indigenous, People of Color pioneers in solidarity to a diverse, equitable, and inclusive future for all people.

GREEN-WOOD By the Numbers

Cemetery Services

1,372

Burials, bringing the total interments since Cemetery inception to 579,520

3,760

Cremations performed, a 16% decrease from 2021

159

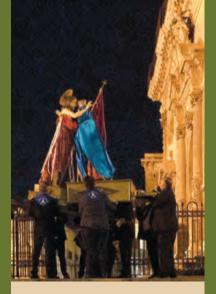
Entombments in community mausoleums versus 191 in 2021

873

Lots, single graves, urn sites, niches, and crypts purchased, representing a 23% decrease from 2021

57

New Perpetual Care Fund accounts deposited by lot owners, bringing the total to 13,801



U'NCUONTRU

Artist Adrian Paci's film *U'ncuontru* (2021), inspired by a centuries-old Easter celebration in the Italian town of Modica, was on view in Green-Wood's Historic Chapel in April 2022. The installation was presented in partnership with kaufmann repetto gallery.



MOYLAN HONORED

President Richard J. Moylan was presented with a certificate by International Cemetery, Cremation, and Funeral Association President Gary Freytag honoring his 50 years in the industry.

Horticulture & Wildlife

577

Trees and shrubs planted

53

Trees adopted by Green-Wood donors

22

New tree species and cultivars added to the Living Collection

41

Acres maintained as managed pollinatorfriendly meadows 279

Total trees removed due to age, disease, or storm events

1,025

Cubic yards of wood chips were donated to compost sites and community/school gardens

14

Logs measuring over 25' in diameter by at least 8' in length salvaged from 10 felled trees

72,996

Bulbs planted



FUNGI DISCOVERY

An entirely new-to-science species of fungi was found at Green-Wood by Ethan Crenson, a participant of the Fungi Phenology Project. It was sequenced, described, and published in a scientific paper entitled "About Spirals and Pores: Xylariaceae with Remarkable Germ Loci" (Voglmayr, H., Tello, S. and Jaklitsch, W.M., 2022).





A VIEW TO DIE FOR

Inspired by the tradition of plein-air painting, Green-Wood hosted "A View to Die For," a community painting day presented with the Guild of Adventure Painters. Visitors gathered with the art supplies of their choice for a day of creativity illustrating the Cemetery's landscape.

C & G SELECTED

In August, the NYC-based firm, C & G Partners, was selected to design the key interior spaces for the Education and Welcome Center. The scope of their work includes the design of a semi-permanent gallery exhibition, the interior space of the greenhouse, and the visitor welcome area of the lobby.

Visitors & Engagement

404,008

Visitors to the grounds

202

School programs

5,134

School program participants

310

Public programs

24,660

Public program attendees

3,529

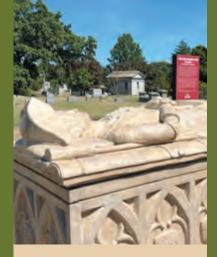
App downloads

745,100

Website visitors

48,150

Social media followers on Instagram, Facebook, and Twitter



TOMB EFFIGY OF MARGARET CORBIN

In August 2022, Battle
Hill became the temporary
home to the *Tomb Effigy*of Margaret Corbin. The
sculpture by Zaq Landsberg
pays tribute to the first
woman believed to have
fought in battle for the
United States, Margaret
Corbin (1751–1800).



HONORING VETERANS

In honor of Veterans Day, Historian Jeff Richman hosted "A Gathering to Remember Those Who Served in World War II." The Modern Chapel was standing room only for this opportunity for those who contributed to the World War II Project to share stories about their loved ones interred at Green-Wood.



HARRY J. WEIL HONORED

Green-Wood's own Harry Weil, Vice President of Education and Public Programs, was selected as one of Crain's New York Business'"40 Under 40."

Research & Genealogy

409

Greenealogy inquiries received

178

Greenealogy orders fulfilled

70

Additional World War II veterans identified

250

Additional WWII biographies published online



A NORTHWESTERN ALUMNA

In October, Northwestern University's Alumni magazine ran a feature on Senior Vice President of Programming and Development Lisa Alpert (MBA, 1988) about her role at Green-Wood.

Restoration & Preservation

32

Monuments repaired

75

Monuments unearthed by high school interns

4

Bronzes waxed and polished

806

Headstones reset

425+

Monuments cleaned

118

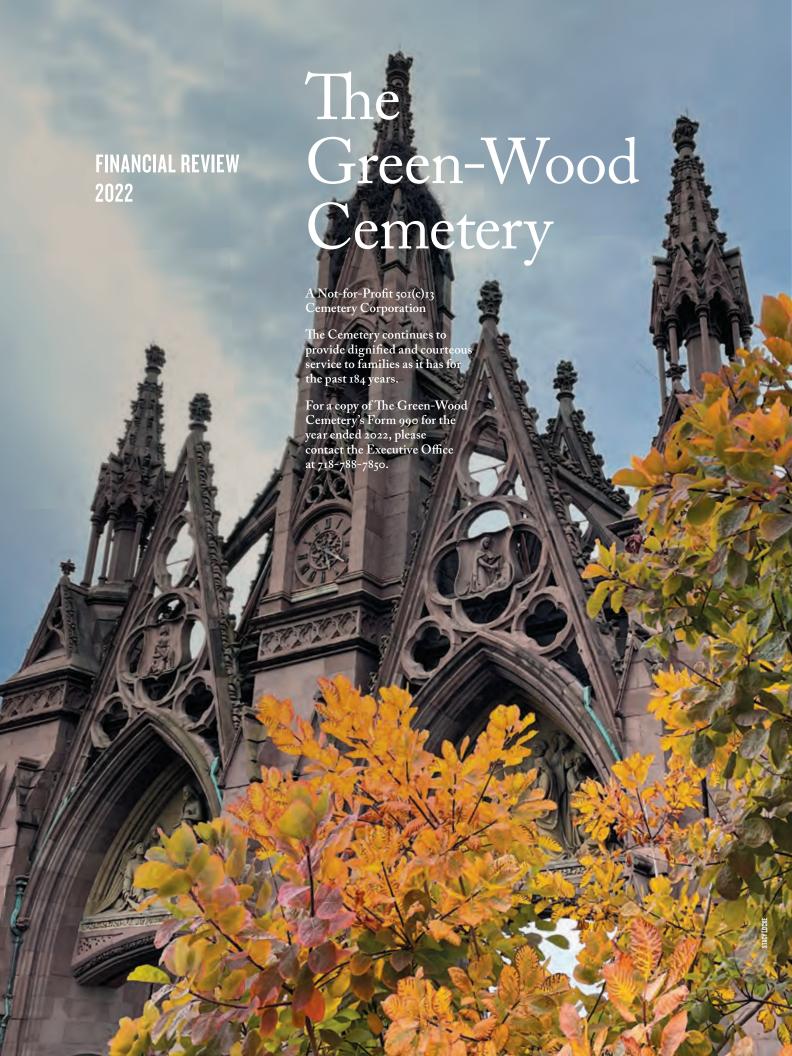
Memorials for Civil War veterans set

4

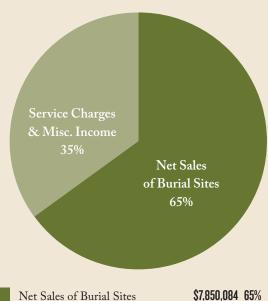
Mausoleums cleaned and restored

4

Obelisks reset



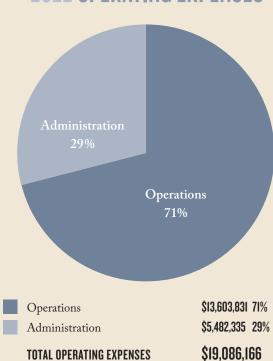
2022 OPERATING REVENUE

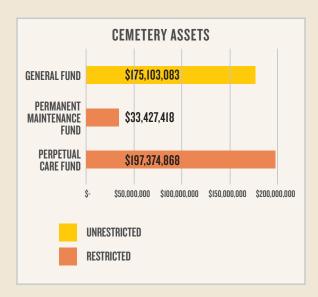




TOTAL OPERATING REVENUES \$12,028,623

2022 OPERATING EXPENSES





CHANGES IN NET ASSETS (DEFICITS) \$(7,057,543)

OTHER CHANGES

Net Investment Returns and

Other Misc. Income: \$(58,512,273)

Historic Fund Debt Forgiveness: \$(3,562,302)

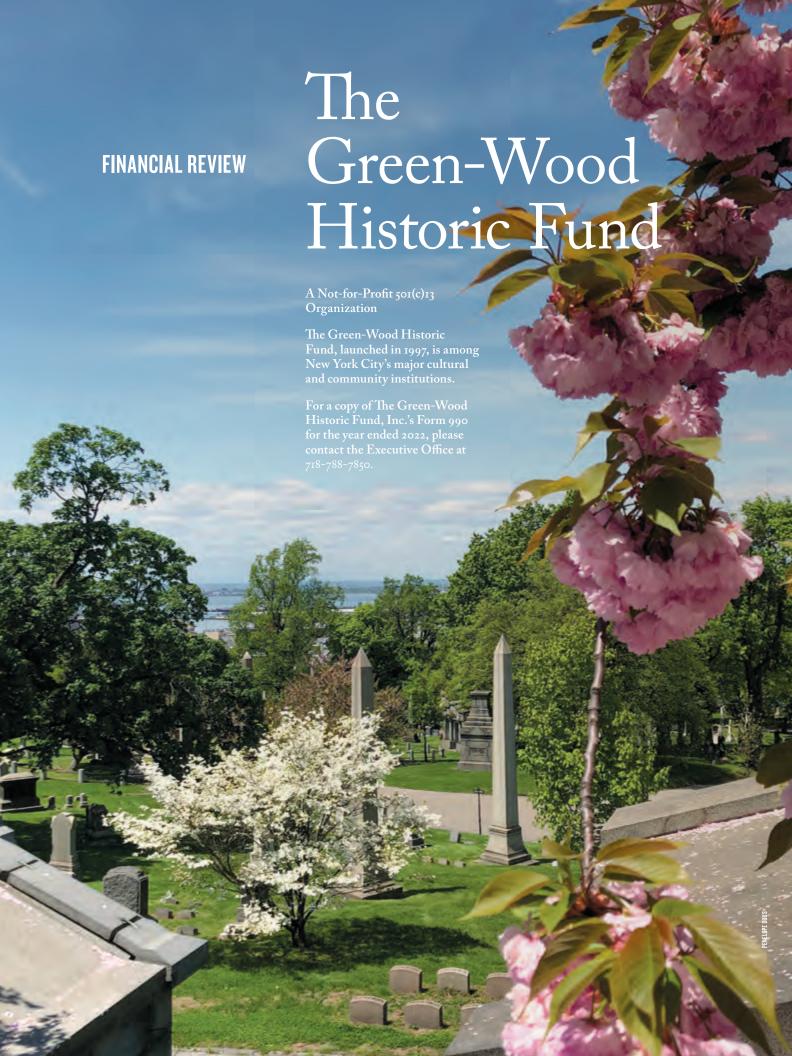
Net Periodic Pension Cost: \$166,907

Pension Benefit Liability Adjustment: \$539,843

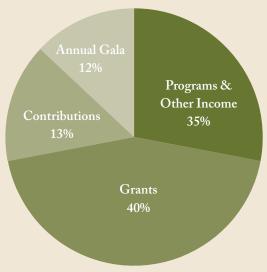
NET ASSETS

 Beginning of Year:
 \$474,330,287

 End of Year:
 \$405,905,369



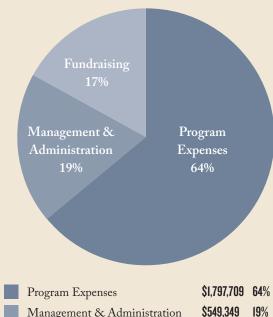
2022 INCOME: \$2,462,633



\$870,219 35% Programs & Other Income Grants \$979,835 40% Contributions \$328,312 13% \$284,267 12% Annual Gala

TOTAL 2022 INCOME

2022 EXPENSES: \$2,822,327

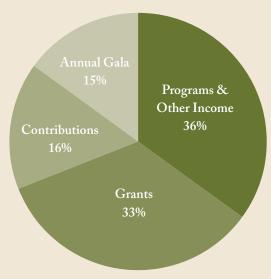


\$549,349 Management & Administration \$475,269 17% Fundraising

\$2,822,327 **TOTAL 2022 EXPENSES**

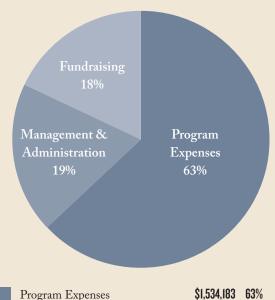
2021 INCOME: \$2,031,377

\$2,462,633





2021 EXPENSES: \$2,442,107



Program Expenses Management & Administration Fundraising

TOTAL 2021 EXPENSES

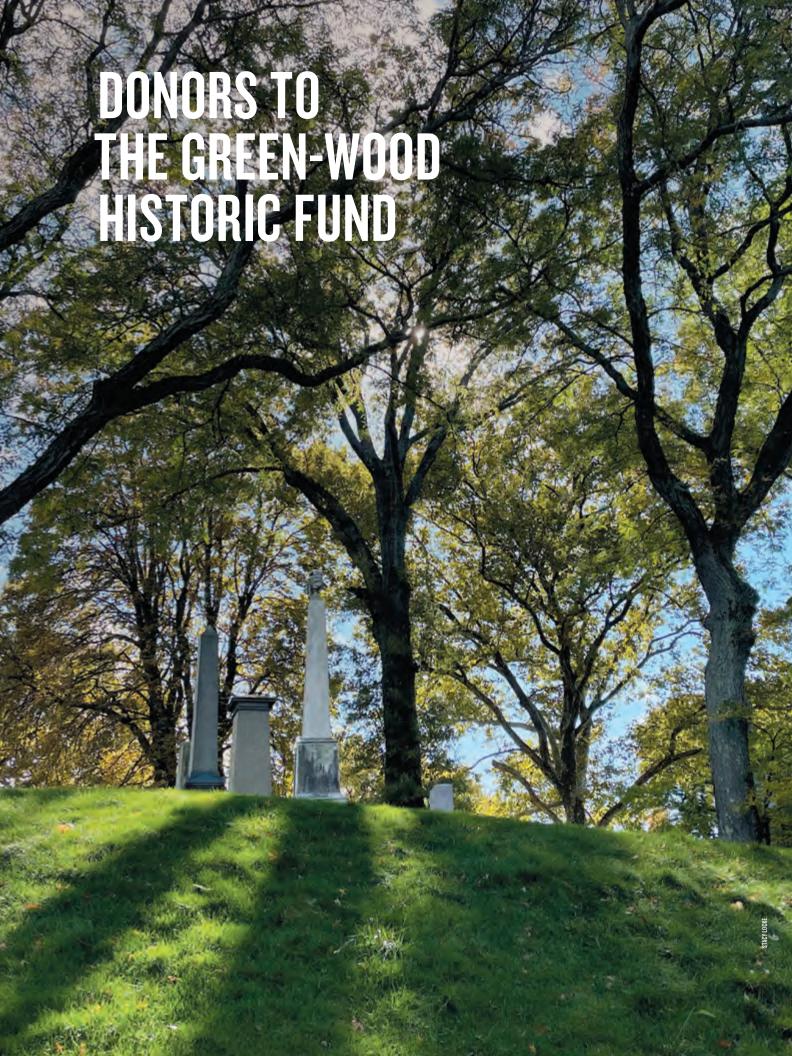
\$2,442,107

\$475,535

\$432,389

19%

18%



THANK YOU!

The Green-Wood Historic Fund gratefully acknowledges the support of the individuals, foundations, corporations, and government agencies listed below. We also appreciate the commitment of the thousands of members and donors, too numerous to list here, who ensure our ability to fulfill our mission.



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GOVERNMENT

Institute of Museum and Library Services National Endowment for the Arts New York City Department of Cultural Affairs New York State Council for the Arts Office of the Brooklyn Borough President

INDIVIDUALS \$10,000+

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Green-Wood is grateful to have collaborated with the following organizations for programs and initiatives in 2022.

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ASNEAA

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Death of Classical Forest For All NYC

Guild of Adventure Painters International Masonry Institute

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Kaufmann Repetto Gallery

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Sunset Spark

Third Street Music School

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